

# **COVID-19 Toolkit**

# Touchless Ticketing for COVID-19 School Event Policies

HomeTown's touchless ticketing system makes it easier for schools to adapt to evolving COVID-19 guidelines for holding in-person sports and events. Instead of handling cash or exchanging paper tickets, schools can easily implement our digital ticketing platform to provide fans with the safety and convenience of cashless payment options and contactless event entry. Socially-distanced seating options, reduced capacity venue management and real-time attendance monitoring provide schools with the flexibility to adjust COVID-19 policies as needed.



#### Cashless

Add online payment options so your staff doesn't need to handle or count cash.



#### Contactless

Streamline gate entry with mobile ticket scanning from up to 6 feet away.



#### Capacity

Control maximum capacity for each venue or event to manage event attendance.



#### Passcodes

Provide passcodes for parents to purchase advance pre-sale tickets.



"Made all the changes due to COVID easy to navigate."



**Ted Harshbarger** Associate Athletic Director, Peru State College "Provide a touch-free, cashless and user-friendly option for fans."



Homar Ramirez Executive Director, North Carolina Independent Schools Athletic Association "Without HomeTown, we wouldn't be able to have fans."



**Nik Rule** Director of Athletics, William Penn University



# **Assign Capacity per Seating Section**

HomeTown's capacity management tools allow schools to setup COVID-19 seating restrictions by allocating maximum capacity for each section. These easy-to-manage tools allow schools to control ticket sales for each venue, while still providing fans with the convenience of online ticket sales.

### **Provide Pre-Sales Ticket Passcodes**

HomeTown helps athletic directors ensure students, athletes and their parents are given priority to buy tickets to reduced capacity venues, games and events by providing students and athletes with individual passcodes for their parents to purchase pre-sale tickets before general admission tickets go on sale.





## Manage Venue Capacity & Gate Entry

HomeTown helps schools minimize long lines and crowded box offices with advance online ticket sales and quick, contactless ticket scanning. Assign home vs. away team entry and exit gates, monitor real-time event attendance and manage the number of fans allowed in each venue at any given time.

## **Communicate with Ticket Holders**

HomeTown's digital ticketing solution keeps track of ticket purchases, event attendees and e-mail addresses. Schools can use this information to communicate special COVID-19 event policies directly with ticket holders via e-mail before the event or support contact tracing efforts afterwards.

Event School Department						
Q. Search	1		Search			
1 - 50 of 50	0 orders					
	Time	Name	E-mail	Phone	Status	
Order #	Time					
Order #	Time	John Smith		_	Complete	
Order #	Time	John Smith John Smith			Complete Complete	





Contact HomeTown Today.

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