



Email to Fans

Dear (COLLEGE/UNIVERSITY NAME) Fans,

As we head into the 2021-2022 school year, we are proud to offer the latest technology in digital ticketing, making it simpler than ever to purchase tickets and attend (COLLEGE/UNIVERSITY NAME) athletics (and performing arts) events.

Our partnership with HomeTown Ticketing, the nation's leading digital ticketing platform, provides an easy and convenient experience for you – our parents, fans, and guests. Now, tickets for (COLLEGE/UNIVERSITY'S NICKNAME) events can be purchased through our website or by downloading the new HomeTown Fan App.

The HomeTown Fan App allows you to purchase your tickets and store them on your smartphone. Simply search for events by our school's name and zip code, select the school and event you wish to attend, buy your tickets, and present your digital tickets to be scanned on your way into the event! You can also save (COLLEGE/UNIVERSITY NAME) to your favorites to see all events and stay up to date on everything happening around campus.

We are looking forward to seeing you cheering on our students this year.

Go (COLLEGE/UNIVERSITY'S NICKNAME)!

Sincerely,

(SENDER'S NAME)

(SENDER'S TITLE)