



Email to Staff

Dear (COLLEGE/UNIVERSITY NAME) Staff,

As we head into the 2021-2022 school year, we are using the latest technology to enhance our digital ticketing experience, making it simpler than ever to get tickets and attend (COLLEGE/UNIVERSITY NAME) athletics (and performing arts) events.

Our partnership with HomeTown Ticketing, the nation's leading digital ticketing platform, provides an easy and convenient experience for staff members to access tickets and attend campus events. Now, tickets for (COLLEGE/UNIVERSITY'S NICKNAME) events can be found through our website or by downloading the new HomeTown Fan App.

The HomeTown Fan App allows you to secure your tickets and store them on your smartphone. Simply search for events by our school's name and zip code, select the school and event you wish to attend, get your ticket, and present your digital ticket to be scanned on your way into the event! You can also save (COLLEGE/UNIVERSITY NAME) to your favorites to see all events and stay up to date on everything happening around campus.

We are looking forward to seeing you in the stands cheering on our student athletes this year.

Go (COLLEGE/UNIVERSITY'S NICKNAME)!

Sincerely,

(SENDER'S NAME)

(SENDER'S TITLE)