



## Email to Students

Dear (COLLEGE/UNIVERSITY NAME) Students,

As we head into the 2021-2022 school year, we are using the latest technology for (COLLEGE/UNIVERSITY NAME) athletics (and performing arts), making it simpler than ever to get tickets and attend school events.

Our partnership with HomeTown Ticketing provides an easy and convenient experience for students. Tickets for (COLLEGE/UNIVERSITY'S NICKNAME) events can be accessed through our website or by downloading the new HomeTown Fan App.

The HomeTown Fan App allows you to secure your tickets and store them on your smartphone. Simply search for events by our school's name and zip code, select the school and event you wish to attend, get your ticket, and present your digital ticket to be scanned on your way into the event! You can also save (COLLEGE/UNIVERSITY NAME) to your favorites to see all events and stay up to date on everything happening around campus.

We are looking forward to seeing you in the stands cheering on our student athletes this year.

Go (COLLEGE/UNIVERSITY'S NICKNAME)!

Sincerely,

(SENDER'S NAME)

(SENDER'S TITLE)