



## Sample Media Pitch

*Intended to be used in conjunction with formal press announcement*

Hi,

I wanted to share how easy it is for students, staff, and fans to attend (College/University Name) events during the 2021-2022 school year. (College/University Name) is using HomeTown Ticketing to provide digital tickets for (all school events) including all (school nickname) athletics. Fans can purchase tickets directly from the school website or in the HomeTown Fan App. This app gives everyone with a mobile device a simple way to buy and manage their tickets any time, anywhere.

Please let me know if you need more information or would like to arrange an interview.

Thank you for helping us get the word out to our community!