



Parent Letter

Dear (school name) Parents,

As we head into the 2021-2022 school year, we are adding some great tools for fans and guests of (school name) athletics (and performing arts), making it simpler than ever to purchase tickets and attend school events.

We are happy to announce a new partnership with HomeTown Ticketing, the leading digital ticketing platform for high schools in the U.S. This platform will provide an easy to use and convenient experience for you – our parents, fans, and guests. Now, tickets for (nickname) events can be purchased through our website or by downloading HomeTown's Fan App.

The HomeTown Fan App will allow you to purchase and store ticketing on your smartphone or other mobile device. Simply search for events by school name and zip code or save schools to your favorites to keep up on the latest events, purchase tickets, and present your digital ticket to be scanned on your way into the event!

For those fans who need other ticket purchasing options, please contact the school. We will work with you to ensure your event experience is not interrupted.

We are looking forward to seeing you this year and Go (nickname)!

Sincerely,

(School official name)

(Title)