



## From Auditions to the Final Bow

HomeTown Ticketing is the nation's leading digital ticketing platform for K-12 schools and colleges, but ticketing isn't all that our platform can do. At HomeTown, we understand the needs of the performing arts, from theatre to orchestra to show choir and more. HomeTown's online box office provides you with custom-created seat maps, easy-to-use ticketing tools, and detailed revenue reporting to make it easy for you to sell tickets, advertising space, show merchandise, and even concessions!



### Box Office

Sell digital tickets to your shows and concerts from an online box office.



### Ticket Sales

View online ticket sales in real time and track which seats are sold and merch needs for ticket bundles.



### Mobile POS

Manage on-site ticket sales, merch sales, and concessions with mobile point of sale.



### Support

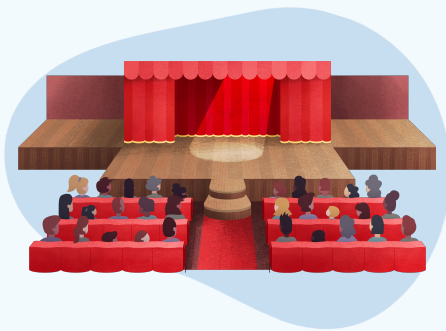
Every school is assigned a dedicated client success manager to provide hands-on support every step of the way.

"Coker University's Performing Arts department had been discussing the possibility of switching over to online ticketing for a while, but we had to expedite that process in a way that we weren't completely prepared for. The Hometown Ticketing team was there to help us along the way. With excellent one-on-one technical support, they were able to answer all of our questions promptly and more precisely than any FAQ page ever could"



**Mike Merluzzi**

*Assistant Technical Director and Front of House Manager,  
Coker College, Theatre*



## Auditions and Advertisements

Get ready for your performance by scheduling auditions and callbacks with HomeTown's platform. Sell your digital advertising or program space online, making it easy for businesses to submit their payments without tracking checks or carrying cash.

## Selling Tickets

With customized seat maps for your performance space, your fans can choose their seats and buy tickets to your show online, any time of day. Pre-sale and passcodes allow families of your students first choice of tickets while built-in features allow for donations at checkout, and your comp tickets are truly free! We never charge a processing fee for comp tickets, so they are always \$0.00 at checkout!



## T-Shirts, Concessions, and More!

The HomeTown platform can do more than just tickets! Sell your show's t-shirts, merchandise, or ticket bundles online to ensure you have the right inventory. Then use our mobile point of sale tool to sell concessions, flowers, candy grams, and show merch in the lobby at your events!

## After the Show

HomeTown's built-in, filtered reporting tools allow you to understand your revenue and ensure that every cent is accounted for and deposited directly into your school's account, without HomeTown ever touching your funds.



Contact **HomeTown** Today.

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**Website**

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