



## Sample Media Pitch

*Intended to be used in conjunction with formal press announcement*

Hi,

I wanted to share some exciting news that will impact (fair name) guests attending the 2022 fair and grandstand events. Starting this year, (fair name) is using HomeTown Ticketing to provide digital tickets for gate entry tickets and grandstand event tickets. Digital ticketing gives everyone with a mobile device a simple way to buy and manage their tickets any time, anywhere. The (fair name) will also be providing options to purchase gate tickets at the fairgrounds for those who are unable to purchase tickets digitally.

Please let me know if you need more information or would like to arrange an interview.

Thank you for helping us get the word out to our 2022 fair goers!