



## Fair Supporters Letter

Dear (fair name) fair goers,

As we look forward the 2022 (fair name), we are adding some great tools for fair goers making it simpler than ever to purchase gate tickets and grandstand events.

We are happy to announce that we will be using HomeTown Ticketing for our digital ticketing. The HomeTown platform provides an easy to use and convenient experience for you – our supporters and guests. Now, tickets for (fair name) events can be purchased through our website or the HomeTown Fan App.

The HomeTown Fan App allows you to purchase and store tickets on your smartphone or other mobile device. Simply search for events by fair name, zip code, or event. You can also favorite the fair to quickly find upcoming events, purchase tickets, and present your digital tickets to be scanned on your way into the gate or grandstand event!

For those fair goers who need other ticket purchasing options, there will be the option to purchase tickets at the gate or contact the fair office for more information. We will work with you to ensure your fair experience is not interrupted.

We are looking forward to seeing you this year!

Sincerely,

(fair official's name)

(Title)