**Email to Fans**

Dear (ASSOCIATION NAME) Fans,

For the 2022–2023 school year, we are proud be using HomeTown Ticketing to power our event tickets, making it simpler than ever to purchase tickets and attend (ASSOCIATION NAME) events.

Our partnership with HomeTown Ticketing provides an easy and convenient experience for you – parents, fans, and guests of our participating schools. Now, tickets for (ASSOCIATION NAME) events can be purchased through our website or by downloading the HomeTown Fan App.

The HomeTown Fan App allows you to purchase your tickets and store them on your smartphone. Simply search for events by our association’s name, select the event you wish to attend, buy your tickets, and present your digital tickets to be scanned on your way into the event!

You can also favorite (ASSOCIATION NAME) in the app to see all events and stay up to date on everything happening with our organization.

We are looking forward to seeing you cheering on our students this year.

Sincerely,

(SENDER’S NAME)

(SENDER’S TITLE)