

## Frequently Asked Questions

### Why use digital ticketing?

Using digital ticketing through HomeTown allows the state association to streamline the ticketing process and improve their ability to manage ticket revenue, track event attendance, and free up staff time for other critical association and event functions.

### What are the benefits of digital ticketing for event attendees?

Digital ticketing creates a more convenient experience by allowing them to purchase tickets ahead of events through the state association, school, or district website or the HomeTown Fan App. Digital ticketing makes it possible to purchase event tickets from anywhere, at any time. Fans no longer need cash for the gate, and they can manage all their event tickets in one convenient app.

### What is the HomeTown Fan App?

The HomeTown Fan App is the most convenient way to buy tickets and access state association events. The Fan App allows users to:

- Search for events by school or state association name, zip code, or event name.
- Purchase and access event tickets from their mobile device.
- Present all tickets and passes to be scanned directly from the app to enter events.
- Favorite schools and organizations to view all upcoming events.

### Where can I find the HomeTown Fan App?

The HomeTown Fan App is available to download on both [Android](#) and [iOS](#) devices. Once downloaded, follow the instructions to set up an account. Users can also find links to download the app and more information on the HomeTown Ticketing website at [hometownticketing.com](http://hometownticketing.com)

### What if fans don't have the ability to purchase tickets digitally?

Fans who don't have the ability to purchase digital tickets can contact the school, district, or state association for alternative purchase arrangements.