



## Parent Letter

Dear (College/University Name) Parents,

As we continue with the 2022–2023 school year, we are committed to providing you with the technology that is making it simple to purchase tickets and attend (College/University Name) athletics (and performing arts) events.

HomeTown Ticketing's comprehensive platform provides fast and convenient experience for you – our parents, fans, and guests. Tickets for (nickname) events can be purchased through our website or by downloading the HomeTown Fan App (available for both iOS and Android devices).

The HomeTown Fan App allows you to purchase and store tickets on your smartphone or other mobile device. Simply search for events by school name, zip code, or event name. You can also favorite schools to see upcoming events and have fast access to purchase tickets.

Once you have found the school in the app, you can select the event, purchase, and store your tickets. Then, present your digital ticket to be scanned on your way into the event!

We are looking forward to seeing you at events on campus this year.

Go (nickname)!

Sincerely,

(College/University Official Name)

(Title)