



Parent Letter

Dear (school name) Parents,

As we continue with the 2022–2023 school year, we are adding some great tools for fans and guests of (school name) athletics (and performing arts), making it simpler than ever to purchase tickets and attend school events.

We are happy to announce that we will be using HomeTown Ticketing for our digital ticketing. The HomeTown platform provides an easy to use and convenient experience for you – our parents, fans, and guests. Now, tickets for (nickname) events can be purchased through our website or the HomeTown Fan App.

The HomeTown Fan App allows you to purchase and store tickets on your smartphone or other mobile device. Simply search for events by school name, zip code or event. You can also favorite schools to quickly find upcoming events, purchase tickets, and present your digital tickets to be scanned on your way into the event!

For those fans who need other ticket purchasing options, please contact the school. We will work with you to ensure your event experience is not interrupted.

We are looking forward to seeing you this year and Go (nickname)!

Sincerely,

(School official name)

(Title)