

HOW TO CREATE A CLEAN EVENT LINK

A link is a quick way to share a specific website address. Sharing links to your event can improve ticket sales by making it easy for customers to find the page to buy their tickets.

Sharing improper links can cause undesired personal information to be shared including name, phone number and cart contents. Improper or bad links are often the result of a timed out cart and your web browser is still remembering old data.

To Locate a Link:

- 1) Web addresses are located at the top of a web browser
- 2) Copy and pasting that address into another location creates a link

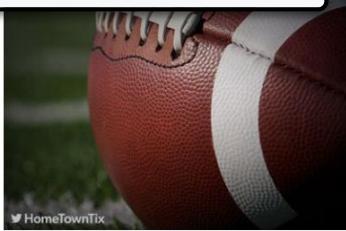
Creating Clean Links:

If you notice your link has extra characters at the end, manually deleting the values will give you a clean link. You can also clear your web browser cache.

Type of Link	Example	Notes
One Specific Event	https://school.hometownticketing.com/embed/event/XXX	Link ends with /event/XXX, where XXX is a number representing the event
All Published Events	https://school.hometownticketing.com/embed/all	Link ends with /all to show all published events
Bad Link	https://school.hometownticketing.com/embed/event/291?es=uquerifv6uoqolsnkf9fvbqbd1p&single=0	Notice the extra numbers and characters at the end

1 

VARSITY FOOTBALL
HomeTown vs Opponent



Friday, November 8, 2024 at 7:00 PM EST

\$ \$0.00 - \$10.00

HomeTown Super Complex
123 HomeTown Lane

ITEM	PRICE	QUANTITY
Adult General Admission	\$10.00	- 0 +
SALES END 11/08 10:30PM EST		