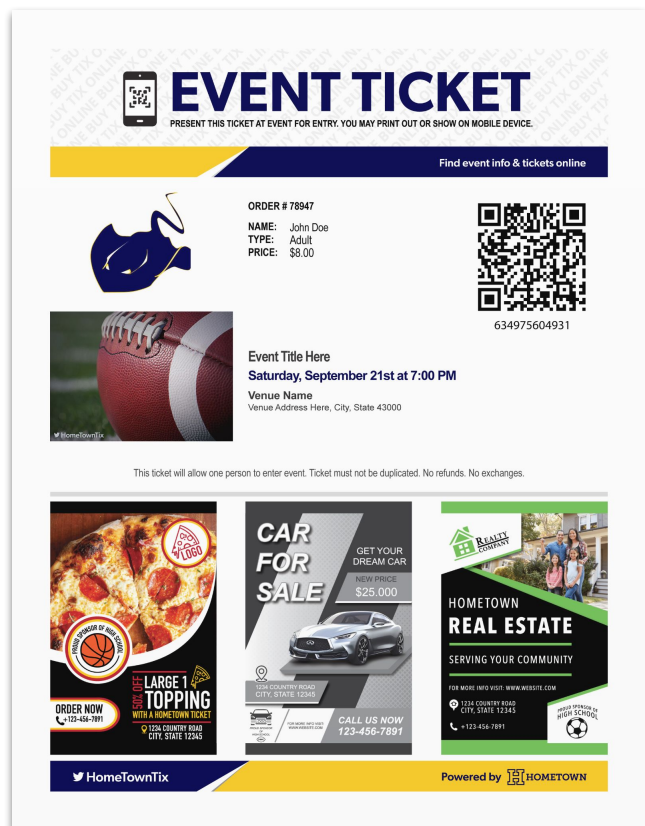


ADVERTISING ON TICKETS

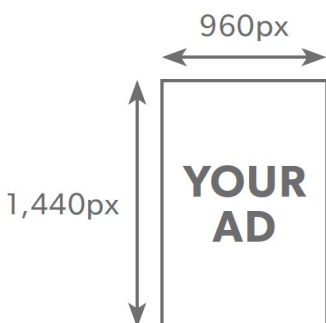
As a benefit of working with HomeTown, you have the opportunity to sell ads on your event tickets and keep 100% of your ad sales.



- All ad spaces are owned and sold by the school, and 100% of ad revenue stays with the school.
- Three (3), full-color ad spaces are available to sell at a price that you set.
- Ads appear on all PDF event tickets and are sent via email to all online ticket buyers.
- Tickets may be printed out or shown on a mobile device for event entry.

You set the price. You manage your ad sales.

Submit the ad file to HomeTown and we'll place it on your tickets.



Artwork Specs:

- 960 x 1,440 pixels
- RGB color
- JPG or PNG files

TICKET ADS QUESTIONS

How much does it cost our school to utilize this feature?

Selling your own sponsorship and advertising on your tickets is an included benefit of working with HomeTown for your digital ticketing. HomeTown includes this service for you at no additional cost.

Can we work with another company to help sell the ad space?

Yes, you can! You can sell your ad space in any way that you choose.

Can we do different ads for different activities or events?

Yes, you can!

How long does an ad run?

That is up to you.

Can we do different ad sizes?

Currently, there is one ad size available, and you may place up to three (3) ads on a ticket. The ad size is 960 x 1,440 pixels. Artwork must be submitted as JPG or PNG files and set up to the correct size.

How do we submit our ads for placement on the tickets?

Artwork can be sent to your HomeTown Client Success Manager.
Ad files must be set up according to the artwork specs.