

HOW TO SHARE & PROMOTE YOUR EVENT

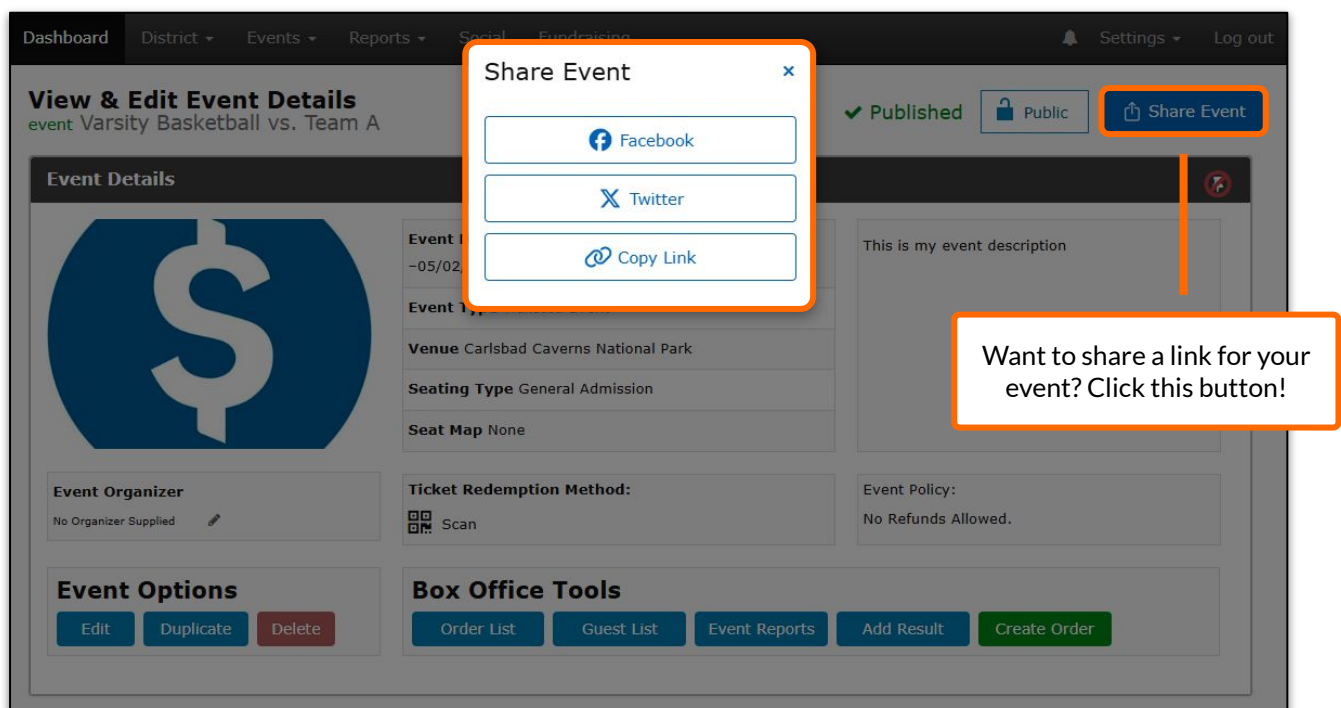
HomeTown provides a way for clients and ticket purchasers to share event links directly to Facebook and X or through a copy of a link. To enhance user experience and increase event visibility, this feature allows clients to effortlessly share event links directly from the VBO.

How It Works

Client	<ul style="list-style-type: none"> • Within the event details page, there will be an option to share events. • This will only be available for events that are set to public and are published.
Fan	<ul style="list-style-type: none"> • There will be multiple places a ticket purchaser can share an event: <ul style="list-style-type: none"> ○ On the ticket options page within events.hometownticketing.com ○ On the new school pages (<i>when released</i>).

How To Configure, Use, Enable

- You will have the options to share via Facebook, X (Twitter), or by copying the direct link which you can then post anywhere.
 - The social page being shared to will be the one that the user has access to on that computer. So, if you want to use the school page to share, you would need to be logged into that page.
- Link shared will be direct purchase page on events.hometownticketing.com



The screenshot shows the 'View & Edit Event Details' page for 'Varsity Basketball vs. Team A'. A 'Share Event' modal is open, displaying three options: Facebook, Twitter, and Copy Link. The 'Share Event' button is highlighted in the top right corner of the event details section. A callout box points to this button with the text: 'Want to share a link for your event? Click this button!'.